



Work Plan 2020-21

Goal #1: Build awareness of the Council’s roles and responsibilities to the public.

Objectives	Actions	Responsibility	Timeline (1-3 Years)	Measures of Success
To make connections with local government and community stakeholders* within Yellowhead East Health Advisory Council (YEHAC) to outline our role and gather feedback/questions related to health and health services.	<ul style="list-style-type: none"> Attend Central Zone community meetings and/or conferences for formal and informal interaction Invite municipal leaders to regular YEHAC meetings and gather feedback 	Council Members	Ongoing	Record number of meetings/conferences attended Record number of municipal leaders that attend general meetings
To build awareness of the Health Advisory Council with AHS staff and local community	<ul style="list-style-type: none"> Members are to complete a council profile to be posted online. Members are encouraged to share on social media Health Advisory Council events AHS Communications works internally to ensure local AHS staff (ZELs, Area Directors, and Site Managers) are know the name of their local HAC member. 	AHS Communications Council Members	Ongoing	100% of Council members complete profiles. Site manager has built relationship with local HAC

* lodge foundations, foundation/hospital auxiliaries, community attraction and retention committees, Family and Community Support Services (FCSS), School Boards (parent councils, school breakfast/lunch programs/school newsletters), Daycares, Victims’ Services, Service Alberta Offices, Community Adult Learning Programs (CALP), Alberta Pharmacists’ Association, Post-secondary (universities, colleges), Wainwrights Army Base, Alberta Medical Association (AMA), College of Physicians & Surgeons of Alberta (CPSA)

Goal #2: Gather community input, validate it and provide challenges and opportunities in your Council area to the AHS local leadership and AHS Board.

Objectives	Actions	Responsibility	Timeline (1-3 Years)	Measures of Success
To creatively engage each community using various tools.	<ul style="list-style-type: none"> Share posters about upcoming meetings Pre-posted feedback postcards in the community. Use social media to share news: Facebook, and Twitter. Use Together4Health to gather feedback 	AHS Communications and Zone Leadership Advisory Coordinator Council Members	Ongoing	The number of likes, follows or shares on social media increases. 50 postcards are collected. The method by which people provided input is tracked to measure effectiveness of the tools used.
To partner with AHS where appropriate to focus on current AHS initiatives and community concerns	<ul style="list-style-type: none"> Share information with local community stakeholder and partners when new release/ information is available Have promotional materials / AHS resource information at all general meeting for public and council members to take. 	AHS Communications and Zone Leadership Advisory Coordinator Council Members	Ongoing	Council works with AHS on one focused initiative.

Goal #3: Provide opportunities for AHS to work with Councils to share information about AHS healthcare programs and services with communities.

Objectives	Actions	Responsibility	Timeline (1-3 Years)	Measures of Success
AHS Leadership attends YEHAC meetings and engagements sessions when possible.	<ul style="list-style-type: none"> Determine appropriate topics per community to present Capture presentation as a webinar to be shared later Encourage community to attend to hear information shared 	AHS Communications Zone Leadership Advisory Coordinator Council Members	Ongoing	Relevant topics or initiatives are profiled at each meeting.

Objectives	Actions	Responsibility	Timeline (1-3 Years)	Measures of Success
To connect regularly with AHS Zone Leadership and the DTHAC to support information sharing in an ongoing and informal way to ensure there is continuous real time feedback on local programs and services.	<ul style="list-style-type: none"> Monthly meetings with Zone leadership when there are programs to report on or concerns to be clarified. Explore opportunities for HAC members to participate on Zone committees relevant to the HAC work plan. 	(DTHAC) HAC Chair (YEHAC) HAC Chair Zone Leadership Advisory Coordinator	Ongoing	Chair meets with Zone leadership five times per year. Chair provides report at each of five meetings to council members.

Goal #4: Provide input to healthcare programs, services or emerging initiatives.

Objectives	Actions	Responsibility	Timeline (1-3 years)	Measures of Success
To participate in zone planning and development before implementation especially with the new AHS review changes effecting zone.	<ul style="list-style-type: none"> Participate in sessions with Planning and Performance Having a two way relationship of sharing. Be a part of messaging sharing with the communities. Participate in working groups. 	AHS Communications and Zone Leadership Advisory Coordinator Council Members	Ongoing	The number of sessions/working groups that Council participates in is tracked.