December 21, 2023

Record year of generosity for Toys For Tickets campaign

MEDICINE HAT – Alberta Health Services (AHS) has completed its most successful Toys For Tickets campaign with a record number of toys collected.

The campaign, which ended on Dec. 15, gave people who received an AHS parking ticket an opportunity to donate a new, unwrapped toy rather than paying their fine. This year, more than 870 toys were collected provincewide, compared to 470 last year.

Toys collected in Medicine Hat will be distributed by the Medicine Hat Health Foundation to children staying at the local hospital.

"We extend our heartfelt gratitude to the incredible community that turned parking tickets into moments of compassion," says Mark Van Damme, an AHS manager of Parking Operations. "Your support has truly brightened the season for both our staff and the young hearts that will now have more toys to play with over the holidays."

The Toys for Tickets campaign launched in 2018 but paused during the COVID-19 pandemic.

Alberta Health Services is the provincial health authority responsible for planning and delivering health supports and services for more than four million adults and children living in Alberta. Our mission is to provide a patient-focused, quality health system that is accessible and sustainable for all Albertans. Our current focus is on reducing emergency department wait-times, improving EMS response times, increasing access to surgeries, and improving patient flow.

- 30 -

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