

Cyber Bullying



Alberta Education Health & Life Skills Programs of Studies Outcomes

The student will...

- W – 9.8 Develop strategies to promote harm reduction/risk management, e.g., differentiate between choosing personal challenges or acting impulsively, encourage others to evaluate risk.

Teacher Background

Cyber bullying is when a child, preteen or teen is tormented, threatened, harassed, humiliated, embarrassed or otherwise targeted by another child, preteen or teen using the Internet, interactive and digital technologies or mobile phones. It has to have a minor on both sides, or at least have been instigated by a minor against another minor. Once adults become involved, it is plain and simple cyber harassment or cyber stalking (*stopcyberbullying.org*, 2012).

Objectives

- Explore on-line social networking sites and how they can be both positive and negative.
- Students will create a digital poster that addresses strategies on how to deal with cyber bullying.

Materials

- YouTube video http://www.youtube.com/watch?v=T389OCDrP4&feature=results_video&playnext=1&list=PL6D34B6F7155F5129.
- Internet access to school website

Get Ready

- Show the YouTube video to give a background to the students of what is meant by cyber bullying.

Activity 1: Social Media Sites

- Have students discuss the various social media sites and how they are used, e.g., Twitter, Facebook.
- Discuss the positives (staying in touch with friends) and the negatives (cyber bullying).
- Refer to the Alberta Education website
- <http://www.b-free.ca/home/524.html#cyberbully> for information on “Unplugging the Cyber Bully”.

Activity 2: Digital Poster “Unplug the Cyber Bully”

- Have students work in groups, partners or on their own, to create a digital poster that addresses strategies on how to “Unplug the Cyber Bully”. They can use their own ideas and incorporate ideas from the Alberta Education website, e.g., wordle, tagxedo, prezie.
- In collaboration with their teacher, have students post their digital poster on the school website.

Conclusion

Everyone should be treated with respect. Whenever you are using your cell phone, e-mail or social media, keep in mind to be positive. Don’t share any photos that might be embarrassing or inappropriate. If you are experiencing a problem in a relationship, you need to discuss it with a trusted adult.

Take Home Activity

Have students show their parents the digital poster that they created. Ask parents to contribute one point to the poster. Have the students come back to class and share the parental viewpoint.

Assessment Strategy

- Rubric to mark the policy/digital poster.

Reference

Alberta Education. (2012). *Bullying Prevention*. Retrieved from: http://educaton.alberta.ca/media/6570209/cs_cyberbullying.pdf